

## UNDERGRADUATE PROGRAMMES ON OFFER

### Faculty of Arts

- Chinese Language and Literature
- Creative and Professional Writing
- English Language and Literature
- Humanities
- Music
- Religion, Philosophy and Ethics
- Translation

### School of Business

- Accounting
- Applied Economics
- Entrepreneurship
- Finance
- Human Resources Management
- Information Systems and e-Business Management
- Marketing

### School of Chinese Medicine

- Chinese Medicine and Biomedical Science
- Pharmacy in Chinese Medicine

### School of Communication

- Film (Animation and Media Arts / Film and Television)
- Journalism (Chinese Journalism / Data and Media Communication / Financial Journalism / International Journalism)
- Public Relations and Advertising (Advertising and Branding / Organizational Communication / Public Relations)

### Faculty of Science

- Analytical and Testing Sciences
- Applied Biology (Biotechnology / Environmental Science)
- Chemistry
- Computer Science (Computing and Software Technologies / Data and Media Communication / Information Systems and Analytics)
- Mathematics and Statistics (Actuarial Statistics / Financial Risk Management / Operations Research / Quantitative Data Analysis / Scientific Computing)
- Physics and Green Energy (Applied Physics / Energy Management and Techology)

### Faculty of Social Sciences

- China Studies (Economics / Geography / History / Sociology)
- European Studies – French Stream
- European Studies – German Stream
- Geography
- Government and International Studies
- History
- Social Work
- Sociology
- Physical Education and Recreation Management

### Academy of Visual Arts

- Visual Arts

### Double Degree Programmes

- English Language & Literature and English Language Teaching
- Geography / History / Sociology and Liberal Studies Teaching